

## **PALO CEDRO COMMUNITY PARK**

### **Board of Directors Meeting Minutes**

**March 27, 2008**

**Officers: President Bryan Cope, Vice President Fred Quigley**

**Directors: Glenda Wooten, Emilee Reedy, Ray Toney, Stephanie Isaac, Judy Kinnie, and Marlys Johnson**

**Absent directors: Martha Weibelhouse, Andy Main**

**Guests: Nancy Wickland, Sharyn Cornelius, Virginia Phelps, Eddie McAllister, Bill Baugh**

**President Bryan called the meeting to order at 6:02pm at the Palo Cedro Lions' Club Hall, Palo Cedro, CA**

#### **Secretary Report**

**Minutes approved from last meeting. Motion made by Fred Quigley and seconded by Ray Toney.**

**Correspondence: The person who gets the mail is Gail because she has the only mail key. She was unable to be at the meeting.**

#### **Treasurer's Report**

**Ray Toney brought two bills to be paid. One for Whitson for copies for \$30 and one to Shasta .Com for \$18. Judy Kinnie brought 4 bills from Jennifer for the Wine and Dine. They were \$ 846.26, \$1305, \$250, and \$22. They were to the caterers, Bishop Quinn, Printer and**

**Fred Quigley was put on North Valley Bank signature cards replacing Sandee Blalock.**

**Motions made and carried to pay the requested bills.**

#### **Community Needs**

**Eddie spoke to the board for Shasta Forward which deals with future growth in Shasta Co. He said they would like to have a representative from Palo Cedro attend the meetings. Ray Toney suggested Fred Quigley for the position and Fred agreed to do it.**

#### **Committee Reports**

##### **A. Fundraising**

**1. House Parties : Virginia spoke of the next House Party which will take place on March 27<sup>th</sup> at Barbie Seiser's house. Fred will attend. They are expecting 20 guests. Virginia brought the fact that we needed insurance for those holding the house parties in their homes. It would run about \$50 to \$150 for the 5 parties planned this year. This is well within the budget planned for these events. Fred made a motion that we approve the insurance with a limit of \$150. Judy seconded the motion. The last house party raised \$2000 for 5 years and \$1000 for 1<sup>st</sup> year.**

**The appreciation plaques were donated to be given out. Some of those to be recognized will be Emilee Reedy, Glenn and Wanda Hawes, Jeannie Littleton, and Jim and Pat Stewart.**

**It was said that the house parties have a purpose of showing appreciation and encouraging people to be connected with those who have a passion for the park and those who have the ability to financially help.**

**2. Wine and Dine: Andy Main and Jennifer were not present to report on the Wine and Dine . There were lots of questions that Judy tried to answer as best she could. She suggested board members attending the next meeting about the Wine and Dine. An example of the donation sheet was passed out. It was recommended that we all get donations for the auction from those we know.**

**\*\*an aside: Eddie spoke of the Kaboom Playground being done this Sat @Alta Vista School by volunteers. He is going to mention the Palo Cedro Park to them and see if they have any interest in a similar project here.**

**3. Construction: Ray talked about Fish and Game, Building Permit, and Minor Modification Permit. He said a senior planner walked the permit through. He mentioned that the grading permit was approved. Also the Park Plan was approved by the Fish and Game.**

**4. Grant Development: Bryan talked about grants from Hometown Helper for\$15,000 , Redding Rancheria, the Stewardship Council for \$200,000, the Builders' Exchange for \$9000, and the McConnell Foundation .**

**5. Marketing: Nancy Wickland suggested having a Volunteer of the Month from the Park. We could send it to East Valley Times. Marlys volunteered to help design the article and Nancy would do the interviews. Sharon Cornelius says it would be a news event and could be done for no cost to the Park. Two suggestions for the interviews were Ken Burns and Jennifer. We were told that we must stay away from political persons as we cannot endorse a certain political position.**

**6. Web Site: Andy and Casey and the team are working to bring it up to date.**

**7. Power Point Presentation: Bryan is going to show it to the Lion's Club. Judy is going to check about his showing it to the Palo Cedro Chamber. Two other suggestions were the Odd Fellows and Community Information Night in Millville.**

**8.Video Commercial: Bryan reported that it is almost done.**

**9. Honey Bee Festival: No report. Ray encouraged Emilee to get budget to Gail**

**Old Business :**

**1. Park office: Fred reported about a possibility at the All True Realty office. We would have a 6x6 cubicle and use of their conference room for meetings. It**

would run about \$75 a month. The board was encouraged to consider this option and to drop in and check out the location. It will be put on the agenda for the next meeting.

**2. Plaques:** Suggestions were brought up for appreciation plaques. The names mentioned were Bob Fisher, Ken Burns, and Patrick Jones. Bryan said the plaques could run about \$8 each up to \$50. Ray made a motion that we do the plaques and Fred seconded it.

#### **New Business:**

**1. Deschutes Road Cleanup:** It was suggested that it could be done by the Shasta Youth Peer Court 2 times a year. They would do this as a community service.

**2. Organizational Structure and Intent:** Bryan discussed some concerns he had that the community action plan was not happening . He said we need to focus on each project to make it work. We need to work as a team. He asked how can we utilize the people to make this happen? He is concerned that we are not making enough money with our fundraisers now.

Ray said it is pretty risky to do large giveaways . A park does not sit high on the needy list. People see Rescue Mission, homeless and such coming first. He also shared that fundraising outside our community would not be successful.

Emilee stated that work within the community works. She also spoke of the need for good advertising and the importance of grant funds.

Virginia stated that 80 to 90% of funding comes from individuals not from grants. We were all encouraged to realize just how far the park has already come.

Fred suggested we improve what we already have.

**3. More new business:** Bryan announced that an irrigation specialist (Dixon and Associates) has offered to do the plan for us for free. Also Rico will do the landscaping plan and plan the thinning out of the blue oaks.

**4.** We were encouraged to answer e-mails . It was discussed that Martha has not attended any meetings. The second Sat of every month is cleanup day and as many as possible should try to be there.

**5.** Ray brought up the point that those involved with the park do so as volunteers. He mentioned that we are all busy people and can not possibly be involved in everything that takes place for the Park. The group seemed to agree.

The meeting was closed. Next Meeting will be on April 27<sup>th</sup> at noon @Little Filly's Pizza